The Callan Periodic Table of Investment Returns

Annual Returns for Key Indices Ranked in Order of Performance (2005–2024)

| 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|------------|------------------|------------|-------------------|------------------|-----------------|------------|---------------------|--------------------|------------------|------------|-----------------|------------|----------------------|------------|--------------------|--------------------|----------------|------------------|-----------------|
| Emerging | Real | Emerging | U.S. | Emerging | Small | U.S. | Real | Small | Real | Large | Small | Emerging | Cash | Large | Small | Large | Cash | Large | Large |
| Market | Estate | Market | Fixed | Market | Сар | Fixed | Estate | Сар | Estate | Сар | Сар | Market | Equivalent | Сар | Сар | Сар | Equivalent | Сар | Сар |
| Equity | | Equity | Income | Equity | Equity | Income | | Equity | | Equity | Equity | Equity | | Equity | Equity | Equity | | Equity | Equity |
| 34.00% | 42.12% | 39.38% | 5.24% | 78.51% | 26.85% | 7.84% | 27.73% | 38.82% | 15.02% | 1.38% | 21.31% | 37.28% | 1.87% | 31.49% | 19.96% | 28.71% | 1.46% | 26.29% | 25.02% |
| Real | Emerging | Developed | Global | High Yield | Real | High Yield | Emerging | Large | Large | U.S. | High Yield | Developed | U.S. | Small | Large | Real | High Yield | Developed | Small |
| Estate | Market | ex-U.S. | ex-U.S. | | Estate | | Market | Сар | Сар | Fixed | | ex-U.S. | Fixed | Сар | Cap | Estate | | ex-U.S. | Сар |
| | Equity | Equity | Fixed | | | | Equity | Equity | Equity | Income | | Equity | Income | Equity | Equity | | | Equity | Equity |
| 15.35% | 32.17% | 12.44% | 4.39% | 58.21% | 19.63% | 4.98% | 18.23% | 32.39% | 13.69% | 0.55% | 17.13% | 24.21% | 0.01% | 25.52% | 18.40% | 26.09% | -11.19% | 17.94% | 11.54% |
| Developed | Developed | Global | Cash | Real | Emerging | Global | Developed | Developed | U.S. | Cash | Large | Large | High Yield | Developed | Emerging | Small | U.S. | Small | High Yield |
| ex-U.S. | ex-U.S. | ex-U.S. | Equivalent | Estate | Market | ex-U.S. | ex-U.S. | ex-U.S. | Fixed | Equivalent | Сар | Сар | | ex-U.S. | Market | Сар | Fixed | Сар | |
| Equity | Equity | Fixed | | | Equity | Fixed | Equity | Equity | Income | | Equity | Equity | | Equity | Equity | Equity | Income | Equity | |
| 14.47% | 25.71% | 11.03% | 2.06% | 37.13% | 18.88% | 4.36% | 16.41% | 21.02% | 5.97% | 0.05% | 11.96% | 21.83% | -2.08% | 22.49% | 18.31% | 14.82% | -13.01% | 16.93% | 8.19% |
| Large | Small | U.S. | High Yield | Developed | High Yield | Large | Small | High Yield | | Real | Emerging | Small | Global | Real | Global | Developed | | High Yield | Emerging |
| Cap | Cap | Fixed | | ex-U.S. | | Cap | Сар | | Сар | Estate | Market | Cap | ex-U.S. | Estate | ex-U.S. | ex-U.S. | ex-U.S. | | Market |
| Equity | Equity | Income | | Equity | | Equity | Equity | | Equity | | Equity | Equity | Fixed | | Fixed | Equity | Equity | | Equity |
| 4.91% | 18.37% | 6.97% | -26.16% | 33.67% | 15.12% | 2.11% | 16.35% | 7.44% | 4.89% | -0.79% | 11.19% | 14.65% | -2.15% | 21.91% | 10.11% | 12.62% | -14.29% | 13.44% | 7.50% |
| Small | Large | Large | Small | Small | Large | Cash | Large | Real | High Yield | | Real | Global | Large | Emerging | Developed | High Yield | Large | Emerging | Cash |
| Сар | Сар | Сар | Сар | Сар | Сар | Equivalent | | Estate | | ex-U.S. | Estate | ex-U.S. | Сар | Market | ex-U.S. | | Сар | Market | Equivalent |
| Equity | Equity | Equity | Equity | Equity | Equity | 0.4007 | Equity | 0.070/ | 0.450/ | Equity | | Fixed | Equity | Equity | Equity | - eee/ | Equity | Equity | |
| 4.55% | 15.79% | 5.49% | -33.79% | 27.17% | 15.06% | 0.10% | 16.00% | 3.67% | 2.45% | -3.04% | 4.06% | 10.51% | -4.38% | 18.44% | 7.59% | 5.28% | -18.11% | 9.83% | 5.25% |
| Cash | High Yield | Cash | Large | Large | Developed | Small | High Yield | Cash | Cash | Small | Developed | Real | Real | High Yield | U.S. | Cash | Global | Real | Developed |
| Equivalent | | Equivalent | Cap | Сар | ex-U.S. | Сар | | Equivalent | Equivalent | Cap | ex-U.S. | Estate | Estate | | Fixed | Equivalent | ex-U.S. | Estate | ex-U.S. |
| 2.070/ | 44.050/ | E 000/ | Equity | Equity | Equity | Equity | 45.040/ | 0.070/ | 0.000/ | Equity | Equity | 40.000/ | E 000/ | 44.000/ | Income | 0.050/ | Fixed | 0.070/ | Equity |
| 3.07% | 11.85% | 5.00% | -37.00% | 26.47% | 8.95% | -4.18% | 15.81% | 0.07% | 0.03% | -4.41% | 2.75% | 10.36% | -5.63% | 14.32% | 7.51% | 0.05% | -18.70% | 9.67% | 4.70% |
| High Yield | Global | High Yield | Developed | Global | U.S. | Real | U.S. | U.S. | Emerging | High Yield | U.S. | High Yield | Small | U.S. | High Yield | U.S. | Emerging | Global | U.S. |
| | ex-U.S. Fixed | | ex-U.S. | ex-U.S. Fixed | Fixed | Estate | Fixed | Fixed | Market | | Fixed | | Cap | Fixed | | Fixed | Market | ex-U.S. Fixed | Fixed |
| 2.74% | 8.16% | 1.87% | Equity -43.56% | 7.53% | Income 6.54% | -6.46% | Income 4.21% | Income -2.02% | Equity -2.19% | -4.47% | Income 2.65% | 7.50% | Equity -11.01% | 8.72% | 7.11% | Income -1.54% | Equity -20.09% | 5.72% | Income 1.25% |
| U.S. | Cash | Small | Real | U.S. | Global | Developed | Global | | Global | Global | Global | U.S. | | Global | Cash | | Small | U.S. | Real |
| Fixed | Equivalent | Cap | Estate | Fixed | ex-U.S. | ex-U.S. | ex-U.S. | Emerging Market | ex-U.S. | ex-U.S. | ex-U.S. | Fixed | Developed ex-U.S. | ex-U.S. | Equivalent | Emerging Market | Cap | Fixed | Estate |
| Income | Lquivalent | Equity | LState | Income | Fixed | Equity | Fixed | Equity | Fixed | Fixed | Fixed | Income | Equity | Fixed | <u> Lquivalent</u> | Equity | Equity | Income | LState |
| 2.43% | 4.85% | -1.57% | -48.21% | 5.93% | 4.95% | -12.21% | 4.09% | -2.60% | -3.09% | -6.02% | 1.49% | 3.54% | -14.09% | 5.09% | 0.67% | -2.54% | -20.44% | 5.53% | 0.94% |
| Global | U.S. | Real | Emerging | Cash | Cash | Emerging | Cash | Global | Developed | Emerging | Cash | Cash | Emerging | Cash | Real | Global | Real | Cash | Global |
| ex-U.S. | Fixed | Estate | Market | Equivalent | Equivalent | Market | Equivalent | ex-U.S. | ex-U.S. | Market | Equivalent | Equivalent | Market | Equivalent | Estate | ex-U.S. | Estate | Equivalent | ex-U.S. |
| Fixed | Income | | Equity | | | Equity | | Fixed | Equity | Equity | | | Equity | | | Fixed | | | Fixed |
| -8.65% | 4.33% | -7.39% | -53.33% | 0.21% | 0.13% | -18.42% | 0.11% | -3.08% | -4.32% | -14.92% | 0.33% | 0.86% | -14.57% | 2.28% | -9.04% | -7.05% | -25.10% | 5.01% | -4.22% |

The Callan Periodic Table of Investment Returns conveys the strong *case for diversification* across asset classes (stocks vs. bonds), capitalizations (large vs. small), and equity markets (U.S. vs. global ex-U.S.). The Table highlights the uncertainty inherent in all capital markets. Rankings change every year. Also noteworthy is the difference between absolute and relative performance, as returns for the top-performing asset class span a wide range over the past 20 years.

A printable copy of The Callan Periodic Table of Investment Returns is available on our website at callan.com/periodic-table/.

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The Callan Periodic Table of Investment Returns 2005–2024

Callan's Periodic Table of Investment Returns depicts annual returns for 8 asset classes and cash equivalents, ranked from best to worst performance for each calendar year. The asset classes are color-coded to enable easy tracking over time. We describe the well-known, industry-standard market indices that we use as proxies for each asset class below.

- Large Cap Equity (S&P 500) measures the performance of large capitalization U.S. stocks. The S&P 500 is a market-value-weighted index of 500 stocks. The weightings make each company's influence on the Index performance directly proportional to that company's market value.
- Small Cap Equity (Russell 2000) measures the performance of small capitalization U.S. stocks. The Russell 2000 is a market-value-weighted index of the 2,000 smallest stocks in the broad-market Russell 3000 Index.
- Developed ex-U.S. Equity (MSCI World ex USA) is an index that is designed to measure the performance of large and mid cap equities in developed markets in Europe, the Middle East, the Pacific region, and Canada.
- Emerging Market Equity (MSCI Emerging Markets) is an index that is designed to measure the performance of equity
 markets in 24 emerging countries around the world.
- U.S. Fixed Income (Bloomberg US Aggregate Bond Index) includes U.S. government, corporate, and mortgage-backed securities with maturities of at least one year.
- High Yield (Bloomberg High Yield Bond Index) measures the market of USD-denominated, non-investment grade, fixed-rate, taxable corporate bonds. Securities are classified as high yield if the middle rating of Moody's, Fitch, and S&P is Ba1/BB+/BB+ or below, excluding emerging market debt.
- Global ex-U.S. Fixed Income (Bloomberg Global Aggregate ex US Bond Index) is an unmanaged index that is
 comprised of several other Bloomberg indices that measure the fixed income performance of regions around the world,
 excluding the U.S.
- Real Estate (FTSE EPRA Nareit Developed REIT Index) is designed to measure the stock performance of companies engaged in specific real estate activities in the North American, European, and Asian real estate markets.
- Cash Equivalent (90-day T-bill) is a short-term debt obligation backed by the Treasury Department of the U.S. government.

Callan

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